



Global Summer School 2019

Learn. Create. Grow.

Modern Packaging

Course Description

Although we should not judge a book by its cover, we have to admit that in today's competitive commercial world, appearance and presentation influence our decision on most of our purchases. Well-designed attractive packaging will boost sales. But packaging as a science goes beyond the look. It is about function, material, safety, environment and waste, culture and cost. Different products come with different packaging in terms of size, weight, shape, color, and material.

This is a three-week long intensive summer school program with a focus on modern packaging and the fundamentals of packaging science. Students will be working on packaging science and design related projects in small groups, as well as explore local packaging suppliers. The program offers full insight into all aspects of packaging, including function, materials, systems and processes, distribution and more. The

program will be delivered by MSU Packaging School experienced faculty. Students will leave this course better prepared to implement virtual design and sustainability practices as it relates to packaging functions. The course will help students prepare for graduate level study and research in any packaging, food science or material science related disciplines.

Students will also receive career planning, professional development and leadership training, and participate in many fun activities. Various guided field trips, including a week-long East Coast trip, will be the highlight of the program, which provides great opportunities for students to understand and experience American culture.



Instructor

Faculty and staff in MSU School of Packaging will instruct the course, including Patrick McDavid, Dennis Young, and Cimbely Weir. The School of Packaging at Michigan State University is the leader in teaching, research and outreach focused on packaging containers, materials, and their functionality and improvement opportunities for over 65 years. According to Universities.com, Best Colleges 2017 ranks MSU's School of Packaging as rated #1 in the U.S. and notes that MSU is the only school that offers a Ph.D. in this program.

July 17 to August 8:

Arrival and Check-In: July 17

MSU East Lansing Campus:

July 17 to July 31

East Coast Trip: August 1 to
August 8

Spend an unforgettable summer at Michigan State University!

Program Fee:

\$3,880



Visiting International Professional Program
MICHIGAN STATE UNIVERSITY

Course Schedule

All morning sessions from 9 am to 12 pm with 30-minute break

All afternoon sessions from 2 pm to 4 pm

| | Mon 15 | Tue 16 | Wed 17 | Thu 18 | Fri 19 | Sat 20 | Sun 21 |
|-------|-------------------------------|---------------------------------------|--|-------------------------------------|------------------------------------|-----------------------------|---|
| AM | | | | Orientation/Team Building | Intro to Packaging | Field Trip to Detroit | Field Trip to Ann Arbor & Tanger Outlet |
| Lunch | | | Arrival & Check-in | | | | |
| PM | | | | Campus Tour & Grocery Shopping | Winery Tour | | |
| | Mon 22 | Tue 23 | Wed 24 | Thu 25 | Fri 26 | Sat 27 | Sun 28 |
| AM | Paper, Paperboard, Corrugated | Plastics | Materials in Food & Beverage | Conventional & Advanced Packaging | Distribution | Field Trip to Lake Michigan | Free Time |
| Lunch | | | | | | | |
| PM | Trip to the MSU FPIC | Seminar: Career Planning & Leadership | Project Time | Seminar: Graduate Study in the U.S. | Trip to Green Cell & Smithers Pira | | |
| | Mon 29 | Tue 30 | Wed 31 | Thu 1 | Fri 2 | Sat 3 | Sun 4 |
| AM | Distribution & Supply Chain | Machinery in Packaging | Last Class/ Student Presentation & Certification | East Coast Trip Aug 1 - Aug 8 | | | |
| Lunch | | | Packing | | | | |
| PM | Project Time | Conversation with U.S. Students | Farewell BBQ | | | | |

Program Fee of \$3,880 Includes:



Priceless American college experience



Breakfast & lunch on MSU's campus



On-Campus housing



Health insurance



Local transportation to & from all field trips



East Coast Trip

NOTE: Fee does not include international or domestic airfare, MSU dinner, or any other living cost.

Admission Requirements: At least 18 years old, Undergraduate students or Master Degree student at any accredited college, and Intermediate English skills



APPLY TODAY!

Apply online at www.vipp.isp.msu.edu/programsadmission/global-summer-school

Apply before **May 31, 2019**.

Contact us at vippmsu@msu.edu for further information.



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